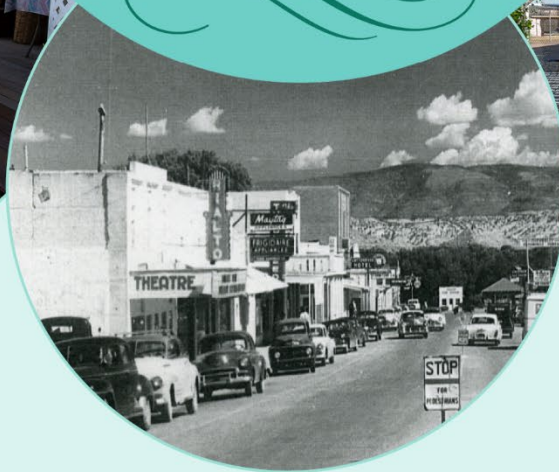


COTTONWOOD HISTORIC PROPERTY TOUR



SPONSORSHIP PACKET 2022



CITY OF COTTONWOOD HISTORIC PRESERVATION COMMISSION
COTTONWOODHPT.COM • HPC@COTTONWOODAZ.GOV

SPONSORSHIP LEVELS

The City of Cottonwood's Historic Preservation Commission would like to thank you for your time and consideration in sponsoring this year's Cottonwood Historic Property Tour. The funds received from our sponsors are used to put on the annual Cottonwood Historic Property Tour and fund the Small Grant Funding Program (cottonwoodaz.gov/758/Small-Grant-Funding-Program). **Sponsorship sign-up deadline: October 15, 2022**

HISTORIC PRESERVATION SPONSOR

\$2,500

- Business name mentioned in official press release (distributed to local newspapers, state news outlets, on City of Cottonwood website, SHOP Cottonwood newsletter, various City social media channels, etc.)
- Logo/name *with link to your website* on home page
- Logo/name *with link to your website* on sponsors page
- Recognition on Cottonwood Historic Property Tour Facebook page
 - Including a standalone social media post thanking your business specifically
- **Full-page ad** in the Cottonwood Historical Property Tour Book (will be available online to the public at no cost)
 - Company/organization must provide their own ad artwork
 - **Ad artwork is due by October 22, 2022**
- Logo on event banner
- Logo on event flyer
- 4 Free tickets to the 2022 Cottonwood Historic Property Tour

LANDMARK SPONSOR

\$1,500

- Logo/name *with link to your website* on home page
- Logo/name *with link to your website* on sponsors page
- Recognition on Cottonwood Historic Property Tour Facebook page
 - Including a standalone social media post thanking your business specifically
- **Half-page ad** in the Cottonwood Historical Property Tour Book (will be available online to the public at no cost)
 - Company/organization must provide their own ad artwork
 - **Ad artwork is due by October 22, 2022**
- Logo/name on banner
- Logo/name on flyer
- (Three) 3 free tickets to the 2022 Cottonwood Historic Property Tour

BACK IN THE DAY SPONSOR

\$500

- Logo/name *with link to your website* on sponsors page
- Recognition on Cottonwood Historic Property Tour Facebook page
- **Quarter-page ad** in the Cottonwood Historical Property Tour Book (will be available online to the public at no cost)
 - Company/organization must provide their own ad artwork
 - **Ad artwork is due by October 22, 2022**
- Logo/name on flyer
- Two (2) free tickets to the 2022 Cottonwood Historic Property Tour

CONTRIBUTING SPONSOR

\$100

- Logo/name *with link to your website* on sponsors page, if applicable
- Recognition on Cottonwood Historic Property Tour Facebook page
- One (1) free ticket to the 2022 Cottonwood Historic Property Tour

The Historic Preservation Commission would like to inform potential sponsors that marketing and promotional materials may be distributed for the event prior to the **October 22, 2022 deadline. These items may not have your logo if you have not officially signed on as a sponsor or have not provided your logo/name on time.*

HOW TO BECOME A SPONSOR

1. Email us at HPC@cottonwoodaz.gov with the following:
 - The level of sponsorship you'd like to commit to (Historic Preservation, Landmark, Back in the Day, or Contributing)
 - The logo/name you'd like to have used in the marketing materials
 - Link to your company website
 - Ad artwork for the CHPT Book in the corresponding size for your sponsorship level
2. Write a check payable to the City of Cottonwood for the corresponding amount of the sponsorship level you've selected.
3. Drop off your check at the City of Cottonwood Finance/Human Resources Office (821 N. Main St., Cottonwood, AZ 86324)

COTTONWOOD HISTORIC PROPERTY TOUR BOOK

The Cottonwood Historic Property Tour Book is a collection of entries all about the properties in this year's tour. The book will contain even more background information and research about each property that may not have been mentioned in the tour video. As an added benefit for our sponsors who are in the Historic Preservation, Landmark, or Back in the Day levels, they may have ad space for themselves in the tour book. See below for more information regarding ad space.

Ad Sizes:

Historic Preservation level: full page (8.5 inches wide by 11 inches tall)

Landmark level: half page (8.5 inches wide by 5.5 inches tall)

Back in the Day level: quarter page (4.25 inches wide by 5.5 inches tall)

It is recommended that you keep all important information within a 1-inch margin for best results.

Ad artwork must be provided as either a high-resolution PNG, JPG, or PDF.

Ad Artwork is due by October 22, 2022. Sponsors that do not submit their ad artwork by the deadline are not guaranteed to be included in the Cottonwood Historic Property Tour Book.

